**Navigating Opportunities in the Digital Era**

**17-07-2025**

The Career Guidance and Placement Cell of the college organized an insightful seminar session on the topic **"Navigating Opportunities in the Digital Era"**, aimed at empowering students to prepare for the evolving digital job market. The session placed special emphasis on the **Talent Accelerator Programme** introduced by **Kerala Development and Innovation Strategic Council (K-DISC)** through the **Digital Workforce Management System (DWMS) portal**.

The resource person Ms. Christeena highlighted the significance of digital readiness, upskilling, and proactive career planning in the modern employment landscape. The Session gave a detailed overview of the Talent Accelerator Programme, which is designed to bridge the gap between academic learning and industry expectations by offering tailored training modules, skill assessments, and internship opportunities.

Students were guided on how to register on the DWMS portal and explore various opportunities available under the initiative. The interactive session also included discussions on emerging job trends, required digital skills, and the importance of continuous learning.

The seminar was well-received by the participants and concluded with an engaging Q&A session, motivating students to leverage digital platforms like DWMS to enhance their employability.





